GFI Software ™
Smartly engineered for greater IT

GFI Partner Program
Together for growth

Why partner with us?

Our award-winning communications and network security solutions are perfect for IT resellers and Cloud service providers looking to support businesses worldwide.

The GFI partner program offers competitive solutions, pricing and a comprehensive support package, to help you grow a successful business.

Grow your business
Earn high margins and build a recurring revenue stream selling award-winning solutions.

Enablement program
Access an extensive menu of technical and training resources online and on-site.

Evaluation and NFR
Evaluate, demonstrate and use our solutions and add-ons with fully loaded "Not For Resale" licenses.

Sales tools
Benefit from a dedicated channel manager, lead program, competitive pricing, exclusive promotions and campaigns.

Marketing resources
Access the latest collateral, product videos and on-demand webinars.

Connect and learn
Attend sponsored events and exclusive partner-only forums to increase your knowledge and interact with your peers.

Smartly engineered for greater IT

Smart engineering   Trusted experience   Right sized solutions   Security excellence

Program benefits

	GFI Software™ Bronze Partner	**GFI Software**™ Silver Partner	**GFI Software**™ Gold Partner
Marketing			
Partner level logo	✓	✓	✓
Marketing collateral	✓	✓	✓
Co-branded materials	✓	✓	✓
Competitor comparisons	✓	✓	✓
Affiliate referral link	✓	✓	✓
Partner locator		✓	✓
Product certified logos	✓	✓	✓
Financial			
Lead referral		✓	✓
Deal registration	✓	✓	✓
Tiered discounts	✓	✓	✓
Promotions	✓	✓	✓
MDF			✓
Business planning			✓
Sales support			
Dedicated Channel Manager		✓	✓
Access to partner portal	✓	✓	✓
NFRs / In-house use software	✓	✓	✓
Partner technical support	✓	✓	✓
Exclusive tech previews		✓	✓
Enablement			
Webinars (live & on-demand)	✓	✓	✓
Partner training seminars	✓	✓	✓
Beta program participation	✓	✓	✓
Access to partner forum events	✓	✓	✓
Requirements			
Sales training / certification		✓	✓
Technical training / certification		✓	✓
Annual revenue threshold		✓	✓
Promote GFI on partners' website		✓	✓

Become a partner today! **www.gfi.com/partners**